

CLOSETS

TOTAL STORAGE SOLUTIONS FOR THE HOME & GARAGE

www.closetsmagazine.com

CLOSETS Circulation Statement

Business Classification

Closet System Manufacturers	3,883
Garage System Manufacturers	249
Building Contractors	1,076
Cabinet/Closet Mfg.	5,897
Architects, Designers & Specifiers	2,289
Remodelers	1,035
Millwork/Closet Manufacturers	1,307
Store & Office Fixtures/Closet Mfg.	402
Furniture/Closet Mfg., inc. RTA.....	910
Closet and Cabinet Retailers	1,803
Others Related to Closet Industry*	759
Suppliers to the Closet Industry.....	1,464
Total	21,074

*Others: laminators, panel products, dealers, retail, container mfg., government and schools.

Employee Size

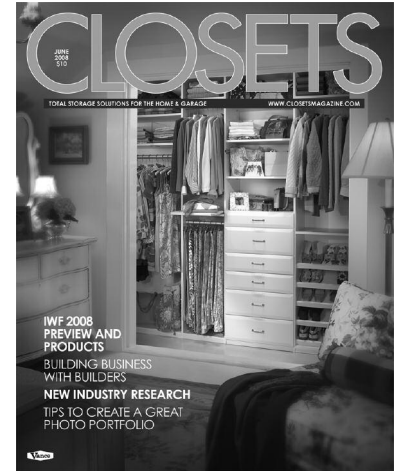
1 to 9	64%
10 to 19	14%
20 to 49	10%
50 to 99	5%
100 plus	7%

Reader Titles

Corp. Mgmt.	77%
Production Mgmt.	8%
Engineering	2%
Design	5%
Purchasing	2%
Sales/Marketing	6%

Circulation Source

PERSONAL DIRECT REQUEST	TOTAL	PERCENT
Written	9,850	46.7%
Telephone	5,172	24.5%
Internet	4,009	19%
COMPANY DIRECT REQUEST		
Written	754	3.6%
Telephone	221	1.1%
Internet	12	0.1%
TOTAL REQUEST	20,018	95%
Independent Mailing List	118	0.5%
Manufacturers List.....	560	2.7%
Association.....	378	1.8%
Total	21,074	100%



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CLOSETS • Custom Woodworking Business • Wood & Wood Products • Red Book • CWB Buying Guide •
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 400 Knightsbridge Parkway • Lincolnshire, IL 60069 • Ph: 1-800-343-2016 or 847-634-4347

Fax: 847-634-4374 • industrialinfo@vancepublishing.com • www.closetsmagazine.com • www.iswonline.com





CLOSETS Circulation-Geographical Analysis

NEW ENGLAND

Connecticut	314
Maine	66
New Hampshire	111
Vermont	45
Massachusetts	424
Rhode Island	<u>66</u>
TOTAL	1,026

MIDDLE ATLANTIC

New Jersey	612
New York	1,148
Pennsylvania	<u>763</u>
TOTAL	2,523

EAST NORTH CENTRAL

Illinois	951
Indiana	492
Michigan	717
Ohio	757
Wisconsin	<u>631</u>
TOTAL	3,548

WEST NORTH CENTRAL

Iowa	194
Kansas	147
Minnesota	503
Missouri	384
Nebraska	120
North Dakota	62
South Dakota	<u>66</u>
TOTAL	1,476

SOUTH ATLANTIC

Delaware	62
Florida	1,560
Georgia	620
Maryland	290
North Carolina	816
South Carolina	301
Virginia	475
Washington DC	19
West Virginia	<u>62</u>
TOTAL	4,205

EAST SOUTH CENTRAL

Alabama	229
Kentucky	203
Mississippi	107
Tennessee	<u>333</u>
TOTAL	872

WEST SOUTH CENTRAL

Arkansas	123
Louisiana	199
Oklahoma	161
Texas	<u>934</u>
TOTAL	1,417

MOUNTAIN

Arizona	359
Colorado	369
Idaho	128
Montana	100
Nevada	146
New Mexico	107
Utah	205
Wyoming	<u>41</u>
TOTAL	1,455

PACIFIC

Alaska	38
California	2,313
Hawaii	81
Oregon	296
Washington	<u>441</u>
TOTAL	3,169

Total Domestic 19,691

Canada	1,227
Europe	2
Mexico	85
U.S. Territories	<u>69</u>
Total Foreign	1,383

Total Circulation 21,074

Publisher's sworn statement, August 2008