

DECEMBER

This exclusive shopping guide is also open 24/7 online

The 5th annual print and online shopping guide is the only one of its kind, exclusively for those who offer storage solutions for the home and garage.



the guide

IN PRINT

- Free standard listing (for half-page and larger advertisers) with color photo, descriptive text and contact info
- Standard listings for purchase for smaller fractional advertisers, advertisers in past *CLOSETS* issues and non-advertisers
- Bonus distribution at the 2010 Closets Expo

ONLINE

- All paid and earned print listings appear online with hotlinks
- Expanded product categories
- Visitors are directed to the online Guide via mentions in *CLOSETS* magazine and in the Top Shelf Alert e-newsletter all year long
- Key search words available for purchase at \$250



STANDARD ONLINE LISTING

- Company contact info — address, phone & fax
 - E-mail link
 - Web site link
 - Product description (100 words or less)
 - One color image
- Pricing: Free to half-page or larger advertisers; \$500 for smaller fractional advertisers; \$1,000 for non-advertisers



ENHANCED ONLINE LISTING

- Everything offered in the standard listing, plus:
- Six color images
 - One video
 - Two pdf file downloads
 - One category keyword with option to purchase more
- Pricing: \$1,000 for half-page or larger advertisers; \$1,500 for smaller fractional advertisers; \$2,000 for non-advertisers

NEW '09 BONUS: "DESIGN IDEAS" AND "SHOP TIPS"

The online Guide will have two special tabs where Guide visitors can find inspiration both for enhancing their projects with the newest accessories and for increasing their shop's productivity with the latest equipment and supplies. Any company that is included in the earned or purchased Guide listings can submit material for this new section.